IOANA LITERAT

Communication, Media & Learning Technologies Design Program
Department of Mathematics, Science and Technology
Teachers College, Columbia University
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AREAS OF SPECIALIZATION

Online political expression; digital activism; youth participation and agency; online creativity; Internet culture; generative AI; ethics of online engagement

EDUCATION

Ph.D. in Communication   2015

Annenberg School for Communication and Journalism
University of Southern California, Los Angeles, CA

M.A. in Communication   2013

Annenberg School for Communication and Journalism
University of Southern California, Los Angeles, CA

B.A. in Film and Media Culture   2009
Middlebury College, Middlebury, VT

ACADEMIC APPOINTMENTS

Associate Professor   2021-Present
Communication, Media & Learning Technologies Design
Department of Mathematics, Science and Technology
Teachers College, Columbia University, New York, NY
Program Director (2024-Present)

Assistant Professor   2015-2021
Communication, Media & Learning Technologies Design
Department of Mathematics, Science and Technology
Teachers College, Columbia University, New York, NY

PUBLICATIONS

Books

Kligler-Vilenchik, N., & **Literat, I.** (2024). *Not your parents' politics: Understanding young people's political expression on social media*. Oxford University Press.

Peer-Reviewed Journal Articles

* = student co-authors

Kligler-Vilenchik, N., & **Literat, I.** (2025). Expressive citizenship: Youth, social media, and democracy. *Journal of Children and Media*. https://doi.org/10.1080/17482798.2024.2438680

Saiyinjiya, A.*, Lei, L.*, Meng, X.*, Gu, Y.*, & **Literat, I.** (2024). Bringing #LinaBell to life online: A case study in the creative and collaborative dynamics of Chinese online fandom. *Media, Culture & Society*. https://doi.org/10.1177/01634437241301615

Gu, Y.*, Yang, Y.*, Saiyinjiya, A.*, Wu, W.*, Chen, Q.*, Chen, S.*, & **Literat, I.** (2024). Commerce meets activism: #StopMenstrualShaming and the dynamics of feminist advocacy on Xiaohongshu. *International Journal of Communication*, *18*.

Lei, Y.*, Meng, X.*, Huang, X.*, Li, J.*, Jiang, Y.*, Yu, Y.*, & **Literat, I.** (2024). Short videos, big impact: How Chinese youth perceive and engage with news on short video platforms. *Global Media & China*. https://doi.org/10.1177/20594364241298055

Russo, R.*, Blikstein, P., & **Literat, I.** (2024). Twisted knowledge construction on X/Twitter: An analysis of constructivist sense-making on social media leading to political radicalization. *Information & Learning Sciences*, *125*(9), 693-719. https://doi.org/10.1108/ILS-12-2023-0210

Barber, C.* and **Literat, I.** (2024). TikTok as a lens into teacher attrition: Perspectives from #teacherquittok. *English Teaching: Practice & Critique*. Advance online publication. https://doi.org/10.1108/ETPC-05-2023-0049

Russo, R.*, **Literat, I.**, & Blikstein, P. (2023). Weaponizing John 8:32: The complex interconnections between religion and politics on Brazilian Twitter. *Social Media & Society*.

Meng, X.* & **Literat, I.** (2023). #AverageYetConfidentMen: Chinese stand-up comedy and feminist discourse on Douyin. *Feminist Media Studies*. https://doi.org/10.1080/14680777.2023.2267781

Abdelbagi, A.* & **Literat, I.** (2023). Mapping the information landscapes of Sudanese youth: Implications for media literacy education. *International Journal of Communication*, *17*, 4755-4777.

Literat, I., & Kligler-Vilenchik., N (2023). TikTok as a key platform for youth political expression: Reflecting on the opportunities and stakes involved. *Social Media + Society* (Special issue on TikTok and activism). https://doi.org/10.1177/20563051231157595

Literat, I., Boxman-Shabtai, L., & Kligler-Vilenchik., N (2022). Protesting the protest paradigm: TikTok as a space for media criticism. *The International Journal of Press/Politics*. https://doi.org/10.1177/19401612221117481

Cheng-Stahl, C.* & **Literat, I.** (2022). #GenZ on TikTok: The collective online self-portrait of the social media generation. *Journal of Youth Studies*. https://doi.org/10.1080/13676261.2022.2053671

de Saint-Laurent, C., Glaveanu, V.P., & **Literat, I.** (2022). Mimetic representations of the COVID-19 pandemic: An analysis of objectification, anchoring and identification processes in coronavirus memes. *Psychology of Popular Media*. Advance online publication. http://dx.doi.org/10.1037/ppm0000370

Literat, I., & Kligler-Vilenchik, N. (2021). How popular culture prompts youth collective political expression and cross-cutting political talk: A social media cross-platform analysis. *Social Media + Society*. https://doi.org/10.1177/20563051211008821

Literat, I. (2021). On research and hope, in an America aflame: Sketching youth civic futures as a mother and a researcher. *Journal of Children and Media*, *15*(1), 109-111.

Literat, I. (2021). "Teachers act like we're robots": TikTok as a window into youth experiences of online learning during COVID-19. *AERA Open*, *7*(1). https://doi.org/10.1177/2332858421995537

Literat, I., Chang, Y.K., Eisman, J.*, & Gardner, J.* (2021). LAMBOOZLED!: The design and development of a game-based approach to news literacy education. *Journal of Media Literacy Education*, *13*(1), 56-66. https://doi.org/10.23860/JMLE-2021-13-1-5

Literat, I., Abdelbagi, A.*, Law, N.Y.L.*, Cheung, M. Y-Y.*, & Tang, R.* (2021). Likes, sarcasm and politics: Youth responses to a platform-initiated media literacy campaign on social media. *Harvard Kennedy School (HKS) Misinformation Review*. https://doi.org/10.37016/mr-2020-67

Literat, I. (2021). Memes in the time of corona: An autoethnographic visual essay on memes as relational resources during the COVID-19 pandemic. *Visual Studies*. https://doi.org/10.1080/1472586X.2021.1911678

de Saint-Laurent, C., Glaveanu, V.P., & **Literat, I.** (2021). Internet memes as partial stories: Identifying political narratives in coronavirus memes. *Social Media + Society*, doi: 10.1177/2056305121988932

Liou, AL,* & **Literat, I.** (2020). "We need you to listen to us": Youth activist perspectives on intergenerational dynamics and adult solidarity in youth movements. *International Journal of Communication*, *14*, 4662-4682.

Literat, I., & Markus, S.* (2020). 'Crafting a way forward': Online participation, craftivism and civic engagement in Ravelry's Pussyhat Project group. *Information, Communication & Society*, *23*(10), 1411-1426.

Brough, M., **Literat, I.**, & Ikin, A. (2020). "Good social media?": Underrepresented youth perspectives on the ethical and equitable design of social media platforms. *Social Media + Society*, *6*(2), doi: 10.1177/2056305120928488

Literat, I., Chang, Y.K., & Hsu, S.-Y.* (2020). Gamifying fake news: Engaging youth in the participatory design of news literacy games. *Convergence: The International Journal of Research into New Media Technologies*, *26*(3), 506-516.

Chang, Y.K., **Literat, I.**, Price, C.,* Eisman, J.,* Gardner, J.,*, Chapman, A., & Truss, A.* (2020). News literacy education in a polarized political climate: How games can teach youth to spot misinformation. *Harvard Kennedy School (HKS) Misinformation Review*. https://doi.org/10.37016/mr-2020-020

Literat, I., & Brough, M. (2019). From ethical to equitable social media technologies: Amplifying underrepresented youth voices in digital technology design. *Journal of Media Ethics*, *34*(3), 132-145.

Literat, I., & Kligler-Vilenchik, N. (2019). Youth collective political expression on social media: The role of affordances and memetic dimensions for voicing political views. *New Media & Society*, *21*(9), 1988-2009.

Literat, I., & van den Berg, S.* (2019). Buy memes low, sell memes high: Vernacular criticism and collective negotiations of value on Reddit's MemeEconomy. *Information, Communication & Society*, *22*(2), 232-249.

Literat, I., & Kligler-Vilenchik, N. (2018). Youth online political expression in non-political spaces: Implications for civic education. *Learning, Media & Technology*, *43*(4), 400-417.

Literat, I., Kligler-Vilenchik, N., Brough, M., & Blum-Ross, A. (2018). Analyzing youth digital participation: Aims, actors, contexts, and intensities. *The Information Society*, *34*(4), 261-273.

Kligler-Vilenchik, N., & **Literat, I.** (2018). Distributed creativity as political expression: Youth responses to the 2016 U.S. Presidential Election in online affinity networks. *Journal of Communication*, *68*(1), 75-97.

Cybart-Persenaire, A.,* & **Literat, I.** (2018). Writing stories, rewriting identities: Using journalism education and mobile technologies to empower marginalized high school students. *Learning, Media & Technology*, *43*(2), 181-196.

Glaveanu, V.P., de Saint-Laurent, C., & **Literat, I.** (2018). Making sense of refugees online: Perspective taking, political imagination, and Internet memes. *American Behavioral Scientist*, *62*(4), 440-457.

Literat, I. (2018). Make, share, review, remix: Unpacking the impact of the Internet on contemporary creativity. *Convergence: The International Journal of Research into New Media Technologies*, *25*(5-6), 1168-1184.

Literat, I., & Glaveanu, V.P. (2018). Distributed creativity on the Internet: A theoretical framework for online creative participation. *International Journal of Communication*, *12*, 893-908.

Literat, I., Conover, A.*, Herbert-Wasson, E.*, Page, K.K.*, Riina-Ferrie, J.*, Stephens, R.*, Thanapornsangsuth S.*, & Vasudevan, L. (2017). Toward multimodal inquiry: Opportunities, challenges and implications of multimodality for research and scholarship. *Higher Education Research & Development*, *37*(3), 565-578.

Feng, Y.,* & **Literat, I.** (2017). Redefining relations between creators and audiences in the digital age: The social production and consumption of Chinese internet literature. *International Journal of Communication*, *11*, 2584-2604.

Li, Q.,* & **Literat, I.** (2017). Misuse or misdesign? Yik Yak on college campuses and the moral dimensions of technology design. *First Monday*, *22*(7).

Literat, I. (2017). The power of a pony: Youth literacies, participatory culture, and active meaning-making. *Journal of Adolescent & Adult Literacy*, *61*(1), 113-116.

Literat, I. (2017). Facilitating creative participation and collaboration in online spaces: The impact of social and technological factors in enabling sustainable engagement. *Digital Creativity*, *28*(2), 73-88.

Literat, I. (2017). Refugee selfies and the (self-)representation of disenfranchised social groups. *Media Fields Journal*, *12*.

Literat, I. (2016). Interrogating participation across disciplinary boundaries: Lessons from political philosophy, cultural studies, education, and art. *New Media & Society*, *18*(8), 1787-1803.

Literat, I., & Glaveanu, V.P. (2016). Same but different? Distributed creativity in the Internet age. *Creativity: Theory, Research, Applications*, *3*(2), 330-342.

Literat, I. (2015). Implications of massive open online courses (MOOCs) on higher education: Mitigating or reifying educational inequities? *Higher Education Research & Development*, *34*(6), 1164-1177.

Literat, I., & Balsamo, A. (2014). Stitching the future of the AIDS Quilt: The cultural work of digital memorials. *Visual Communication Quarterly*, *21*(3), 138-149.

Literat, I. (2014). Empowering local women through digital training programs: A sustainable income-generating model in Hyderabad, India. *Journal of Interactive Technology and Pedagogy*, *5*.

Literat, I. (2014). Measuring new media literacies: Towards the development of a comprehensive assessment tool. *Journal of Media Literacy Education*, *6*(1), 15-27.

Literat, I. (2013). N=1: A social scientific inquiry into happiness and academic labor. *Hybrid Pedagogy: A Digital Journal of Learning, Teaching, and Technology*.

Literat, I. (2013). Participatory innovation: The culture of contests in Popular Science Monthly, 1918-1938. *Journalism & Mass Communication Quarterly*, *90*(4), 776-790.

Literat, I., & Chen, N.-T. (2013). Communication infrastructure theory and entertainment-education: An integrative model for health communication. *Communication Theory*, *24*(1), 83-103.

Literat, I. (2013). A pencil for your thoughts: Participatory drawing as a visual research method with children and youth. *International Journal of Qualitative Methods*, *12*, 84-98.

Literat, I. (2013). Participatory mapping with urban youth: The visual elicitation of socio-spatial research data. *Learning, Media & Technology*, *38*(2), 198-216.

Literat, I. (2012). The work of art in the age of mediated participation: Crowdsourced art and collective creativity. *International Journal of Communication*, *6*, 2962-2984.

Felt, L., Vartabedian, V., **Literat, I.**, & Mehta, R. (2012). Explore locally, excel digitally: A participatory learning after-school program for enriching citizenship on- and offline. *Journal of Media Literacy Education*, *4*(3).

Literat, I. (2012) Cultural innovation and narrative synergy in R. Kelly's Trapped in the Closet. *Alphaville: Journal of Film and Screen Media*, *3*.

Literat, I. (2012). Original democracy: A rhetorical analysis of Romanian post-revolutionary political discourse and the University Square Protests of June 1990. *Central European Journal of Communication*, *5*.1(8), 25-38.

Peer-Reviewed Conference Proceedings

Literat, I., De Saint Laurent, C., Glăveanu, V., Jaffer, R., Kim, S., & Diplacido, S. (forthcoming). "Between Efficiency and Ethics: How TikTok Shapes Youth Discourse on AI in Higher Education." *Association of Internet Researchers (AoIR) Selected Papers of Internet Research (SPIR)*.

Chang, Y.K., **Literat, I.**, Song, X.*, Li, X.*, Meng, X.*, & Lei, Y.* (2024). A framework for inclusive game-based learning design, illustrated through the development of a media literacy game. *Proceedings of the International Society of the Learning Sciences Annual Conference*.

Gu, Y.*, Yang, Y.*, Saiyinjiya, A.*, Wu, W.*, Chen, Q.*, Chen, S.*, & **Literat, I.** (2023) #StopMenstrualShaming: Xiaohongshu users' online advocacy for women's issues in China. *Association of Internet Researchers (AoIR) Selected Papers of Internet Research (SPIR)*.

Literat, I. & Kligler-Vilenchik, N. (2023). "It's not you and your biodegradable toothbrush against the world": Climate anxiety as a lens into young people's political expression on YouTube. *Association of Internet Researchers (AoIR) Selected Papers of Internet Research (SPIR)*.

Meng, X.* & **Literat, I.** (2023). #AverageYetConfidentMen: Chinese stand-up comedy and feminist discourse on Douyin. *Association of Internet Researchers (AoIR) Selected Papers of Internet Research (SPIR)*.

Kligler-Vilenchik, N., & **Literat, I.** (2022). "Happy heavenly birthday, beautiful queen": #JusticeForBre and the Black Lives Matter Movement on Instagram. *Association of Internet Researchers (AoIR) Selected Papers of Internet Research (SPIR)*.

Literat, I., Abdelbagi, A.*, Law, N.Y.L.*, Cheung, M. Y-Y.*, & Tang, R.* (2021). Likes, sarcasm and politics: Youth responses to a platform-initiated media literacy campaign on social media. *Association of Internet Researchers (AoIR) Selected Papers of Internet Research (SPIR)*.

Literat, I., & Kligler-Vilenchik, N. (2020). Youth collective political expression as prompted by popular culture: A social media cross-platform analysis. *Association of Internet Researchers (AoIR) Selected Papers of Internet Research (SPIR)*.

Brough, M., **Literat, I.**, & Ikin, A.* (2020). "Good social media?": Underrepresented youth perspectives on the ethical and equitable design of social media platforms. *Association of Internet Researchers (AoIR) Selected Papers of Internet Research (SPIR)*.

Kligler-Vilenchik, N., & **Literat, I.** (2017). Formative events, networked spaces, and the political socialization of youth. *Association of Internet Researchers (AoIR) Selected Papers of Internet Research (SPIR)*.

Literat, I. (2017). Contemporary creativity online: An examination of the interplay between art and vernacular creativity on the Internet. *Association of Internet Researchers (AoIR) Selected Papers of Internet Research (SPIR)*.

Literat, I. (2017). Tapping into the collective creativity of the crowd: The effectiveness of key incentives in fostering creative crowdsourcing. *Proceedings of the 50th Hawaii International Conference on System Sciences (HICSS-50)*. Digital and Social Media Track. Kona, HI.

Edited Collections

Literat, I., & Yoon, H. (Eds.). (forthcoming). Narratives of belonging: Amplifying equity and community in doctoral mentorship [Special issue]. *Teachers College Record*.

Kligler-Vilenchik, N., & **Literat, I.** (2020). Youth digital participation: Opportunities, challenges, contexts, and what's at stake. Special issue of *Media and Communication*.

Reilly, E., & **Literat, I.** (2012). *Designing with teachers: Participatory approaches to professional development in education*. Los Angeles, CA: Annenberg Innovation Lab.

Book Chapters

Literat, I. (2018). On the digital margins of art worlds: Art and vernacular creativity in online spaces. In P. Messaris and D. Park (Eds.) *The inclusive vision: Essays in honor of Larry Gross*. New York: Peter Lang.

Kligler-Vilenchik, N. & **Literat, I.** (2018). Formative events, networked spaces, and the political socialization of youth. In Z. Papacharissi (Ed.) *The Networked Self: Birth, Life, Death*. New York: Routledge.

Literat, I. (2012). Towards a theory of participatory professional development. In E. Reilly & I. Literat (Eds.), *Designing with teachers: Participatory approaches to professional development in education*. Los Angeles, CA: Annenberg Innovation Lab.

Literat, I., & Itow, R.C.* (2012). Professional development in a culture of participatory learning. In E. Reilly & I. Literat (Eds.), *Designing with teachers: Participatory approaches to professional development in education*. Los Angeles, CA: Annenberg Innovation Lab.

Other Scholarly Output

Hubard, O., **Literat, I.**, Simmons, J., Vasudevan, L., & Yoon, H. (2023). Playing with Ideas. Interactive exhibition. Digital Futures Institute, Teachers College, Columbia University.

Literat, I. (2023). */imagine [PROMPT]: A chat with @MidjourneyBot, or 10 provocations for the future of media literacy*. White paper. Digital Futures Institute, Teachers College, Columbia University.

Literat, I., Chang, Y.K., & the Media and Social Change Lab (2020). *LAMBOOZLED! The media literacy card game*. New York, NY: Teachers College Press.

CONFERENCE PRESENTATIONS

* = student co-authors

Literat, I., De Saint Laurent, C., Glăveanu, V., Jaffer, R.*, Kim, S.*, & Diplacido, S.* (forthcoming). Algorithmic mediation of AI discourse: How TikTok's platform logic shapes youth conversations about educational technology. Association of Internet Researchers (AoIR) Annual Conference, Niteroi, Brazil.

Kim, S.*, & **Literat, I.** (forthcoming). "Glow up with me": Portraits of college student life on YouTube. International Communication Association (ICA) Annual Meeting. Denver, CO. **Top Paper Award in the Communication & Technology (CAT) Division.**

Literat, I., De Saint Laurent, C., Glăveanu, V., Jaffer, R.*, Kim, S.*, & Diplacido, S.* (forthcoming). "It's not about laziness, it's about efficiency": Youth perspectives on generative AI in higher education through the lens of TikTok. International Communication Association (ICA) Annual Conference. Denver, CO.

Kim, S., & **Literat, I.** (2025). College YouTube and the Hidden Curriculum. American Educational Research Association (AERA) Annual Meeting. Denver, CO.

Lei, Y.*, Meng, X.*, Huang, X.*, Li, J.*, Jiang, Y.*, Yu, Y.*, & **Literat, I.** (2024). Short videos, big impact: How Chinese youth perceive and engage with news on short video platforms. International Communication Association (ICA) Annual Conference. Gold Coast, Australia.

Kligler-Vilenchik, N., & **Literat, I.** (2024). Analyzing how different platforms shape political expression: The norms, affordances, contents (NAC) framework. International Communication Association (ICA) Annual Conference. Gold Coast, Australia.

Kligler-Vilenchik, N., & **Literat, I.** (2024). Expressive citizenship: An emergent citizenship model. International Communication Association (ICA) Annual Conference. Gold Coast, Australia.

Chang, Y.K., **Literat, I.**, Song, X.*, Li, X.*, Meng, X.*, & Lei, Y.* (2024). A framework for inclusive game-based learning design, illustrated through the development of a media literacy game. International Society of the Learning Sciences Annual Conference, Buffalo, NY.

Gu, Y.*, Yang, Y.*, Saiyinjiya, A.*, Wu, W.*, Chen, Q.*, Chen, S.*, & **Literat, I.** (2023) "#StopMenstrualShaming: Xiaohongshu users' online advocacy for women's issues in China." Association of Internet Researchers (AoIR) Annual Conference, Philadelphia, PA.

Literat, I. & Kligler-Vilenchik, N. (2023). "It's not you and your biodegradable toothbrush against the world: Climate anxiety as a lens into young people's political expression on YouTube." Association of Internet Researchers (AoIR) Annual Conference, Philadelphia, PA.

Meng, X.* & **Literat, I.** (2023). "#AverageYetConfidentMen: Chinese stand-up comedy and feminist discourse on Douyin." Association of Internet Researchers (AoIR) Annual Conference, Philadelphia, PA.

Abdelbagi, A.* & **Literat, I.** (2023). "Mapping the information landscapes of Sudanese youth: Implications for media literacy education." International Communication Association (ICA) Annual Conference. Toronto, Canada.

Kligler-Vilenchik, N., & **Literat, I.** (2022). "Happy heavenly birthday, beautiful queen": #JusticeForBre and the Black Lives Matter Movement on Instagram." Association of Internet Researchers (AoIR) Annual Conference, Dublin, Ireland.

Literat, I., Boxman-Shabtai, L., & Kligler-Vilenchik., N (2022). Protesting the protest paradigm: Social media as a space for corrective action. International Communication Association (ICA) Annual Conference, Paris, France.

Literat, I., Abdelbagi, A.*, Law, N.Y.L.*, Cheung, M.*, & Tang, R.* (2021). Likes, sarcasm and politics: Youth responses to a platform-initiated media literacy campaign on social media. Association of Internet Researchers (AoIR) Annual Conference. Virtual conference due to COVID-19.

Literat, I., de Saint-Laurent, C., & Glaveanu, V.P. (2021). Internet memes as partial stories: Identifying political narratives in coronavirus memes. International Communication Association (ICA) Annual Conference. Virtual conference due to COVID-19.

Literat, I. (2021). Youth portrayals of online learning on TikTok during the COVID-19 pandemic. International Communication Association (ICA) Annual Conference. Virtual conference due to COVID-19.

Literat, I. (2021). "Teachers act like we're robots": TikTok as a window into youth experiences of online learning during COVID-19. American Educational Research Association (AERA) Annual Conference. Virtual conference due to COVID-19.

Liou, AL*, & **Literat, I.** (2021). "We need you to listen to us": Youth activist perspectives on intergenerational dynamics and adult solidarity in youth movements. American Educational Research Association (AERA) Annual Conference. Virtual conference due to COVID-19.

Literat, I., & Abdelbagi, A.* (2021). Rupture and repair in/via media literacy. Screening Scholarship Media Festival (SSMF). Virtual conference due to COVID-19.

Literat, I., Chang, Y.K., Abdelbagi, A.*, Law, N.Y.L.*, Cheung, M.*, & Tang, R.* (2020). Game-based approaches to media literacy education. Northeast Media Literacy Conference. Virtual conference due to COVID-19.

Literat, I., & Kligler-Vilenchik, N. (2020). How popular culture prompts youth collective political expression and cross-cutting political talk: A social media cross-platform analysis. Association of Internet Researchers (AoIR) Annual Conference. Virtual conference due to COVID-19.

Brough, M., **Literat, I.**, & Ikin, A.* (2020). "Good social media?": Underrepresented youth perspectives on the ethical and equitable design of social media platforms. Association of Internet Researchers (AoIR) Annual Conference. (Virtual conference due to COVID-19)

Lee, J.*, Azzarito, L., & **Literat, I.** (2020). Creating third space physical culture for, with and about recent immigrant girls on Instagram. American Educational Research Association (AERA) Annual Conference. San Francisco, CA. (Conference cancelled)

Chang, Y.K., **Literat, I**., & Hsu, S.-Y.* (2020). Engaging youth in the participatory design of news literacy games: Opportunities, challenges, future directions. American Educational Research Association (AERA) Annual Conference. San Francisco, CA. (Conference cancelled)

Literat, I., & Price, C.* (2020). Alternative approaches to media literacy education. Screening Scholarship Media Festival (SSMF). Philadelphia, PA. (Conference cancelled)

Literat, I., Chang, Y.K., Man, S.*, Truss, A.*, Hsu, S.-Y.* & Lei, S.* (2019). Media literacy at play. National Association of Media Literacy Education (NAMLE) Conference. Washington, D.C.

Chang, Y.K., **Literat, I.**, & Hsu, S.-Y.* (2019). Research symposium: Participatory design. National Association of Media Literacy Education (NAMLE) Conference. Washington, D.C.

Literat, I., & Brough, M. (2019). Amplifying underrepresented youth voices in social media design. International Communication Association (ICA) Annual Conference. Washington, D.C.

Literat, I., & Kligler-Vilenchik, N. (2019). Youth collective political expression on social media: The role of affordances and memetic dimensions for voicing political views. International Communication Association (ICA) Annual Conference. Washington, D.C.

Literat, I., & Markus, S.* (2019). 'Crafting a way forward': Online participation, craftivism and civic engagement in Ravelry's Pussyhat Project group. International Communication Association (ICA) Annual Conference. Washington, D.C.

Literat, I., Chang, Y.K., Ahn, D.*, Man, S.*, & Zhu, W.* (2019). Gamifying fake news: Playful approaches to news literacy education for middle school students. American Educational Research Association (AERA). Toronto, Canada. ***Best Empirical Paper Award (Media, Learning & Culture SIG).***

Brough, M. & **Literat, I**. (2018). From ethical to equitable design: Amplifying underrepresented youth voices in digital technology design. Eighth Annual International Symposium on Digital Ethics. Chicago, IL.

Literat, I. (2018). Learning from online spaces: Digital approaches to understanding youth participation, creativity and agency. Society for Learning Analytics Research. Learning Analytics Summer Institute (LASI). New York, NY. Keynote talk.

Literat, I., & Kligler-Vilenchik, N. (2018). Educational implications of youth online political expression in non-political spaces. International Communication Association (ICA) Annual Conference. Prague, Czech Republic.

Kligler-Vilenchik, N., & **Literat, I.** (2018). Distributed creativity as political expression: Youth responses to the 2016 U.S. Presidential Election in online affinity networks. International Communication Association (ICA) Annual Conference. Prague, Czech Republic.

Literat, I. & Kligler-Vilenchik, N. (2018). Civic education 2.0: Implications of youth online creativity for learning and political socialization. American Educational Research Association (AERA). New York, NY.

Literat, I. (2017). Contemporary creativity online: An examination of the interplay between art and vernacular creativity on the Internet. Association of Internet Researchers (AoIR) Annual Conference. Tartu, Estonia.

Kligler-Vilenchik, N., & **Literat, I.** (2017). Formative events, networked spaces, and the political socialization of youth. Association of Internet Researchers (AoIR) Annual Conference. Tartu, Estonia.

Literat, I., Kligler-Vilenchik, N., Brough, M., & Blum-Ross, A. (2017). Analyzing youth digital participation: Aims, actors, contexts, and intensities. International Communication Association (ICA) Annual Conference. San Diego, CA.

Literat, I., & Glaveanu, V.P. (2017). Distributed creativity on the Internet: A multidimensional framework for understanding online creative participation. International Communication Association (ICA) Annual Conference. San Diego, CA.

Glaveanu, V.P., de Saint-Laurent, C., & **Literat, I.** (2017). Constructing others: Building representations through dialogues between perspectives. International Society of Political Psychology (ISPP) Annual Conference, Edinburgh, Scotland.

Literat, I., Conover, A.*, Herbert-Wasson, E.*, Page, K.*, Riina-Ferie, J.*, Stephens, R.*, Thanapornsangsuth, S.*, & Vasudevan, L. (2017). Towards multimodal inquiry: Re-orienting the way we work/think/play in research and scholarship. American Educational Research Association (AERA), San Antonio, TX.

Literat, I. (2017). Tapping into the collective creativity of the crowd: The effectiveness of key incentives in fostering creative crowdsourcing. 50th Hawaii International Conference on System Sciences (HICSS-50). Digital and Social Media Track. Kona, HI.

Literat, I. (2016). The concept of participation in education and learning: What can the educational field learn from other domains? Global Education Conference. Online via Blackboard Collaborate.

Glaveanu, V.P., de Saint-Laurent, C., & **Literat, I.** (2016). Perspective taking and the European refugee crisis: Creativity and morality in a new key. Ninth International Conference on the Dialogical Self. Lublin, Poland.

Literat, I. (2016). An interdisciplinary perspective on learning, participation and power. International Communication Association (ICA) Annual Conference. Fukuoka, Japan.

Literat, I. (2016). Crowdsourcing a children's book about the Internet. South by Southwest Conference and Festival (SXSWedu). Austin, TX.

Literat, I. (2015). Crowdsourcing educational projects on a global scale: From research to practice. Global Education Conference. Online via Blackboard Collaborate.

Literat, I. (2015). The adventures of Hashtag the Snail: Opportunities and challenges in creative crowdsourcing. Crowdsourcing and the Academy Symposium. Berkeley, CA.

Literat, I. (2015). Interrogating participation across disciplinary boundaries: Lessons from political philosophy, cultural studies, and art. International Communication Association (ICA) Annual Conference, San Juan, PR.

Literat, I. (2014). The art world 2.0: Investigating the democratizing effect of the Internet on high culture. Association of Internet Researchers (AoIR) Annual Conference. Daegu, South Korea.

Literat, I. (2014). Crowdsourced art and collective creativity online. USC Research Symposium. ***First Place Award, Social Sciences and Humanities Division***. Los Angeles, CA.

Literat, I. (2014). Experiments in creative crowdsourcing: How and why do online communities generate creative content? Annenberg Graduate Fellowship Research and Creative Project Symposium. Los Angeles, CA.

Literat, I. (2014). Crowdsourced art: Activating creative publics. South by Southwest (SXSW) Interactive, Austin, TX.

Literat, I. (2013). Can MOOCs really make a difference in the developing world? Global Education Conference. Online via Blackboard Collaborate.

Literat, I. (2013). Mediated public spaces, embodiment, and virtual communities. Hemispheric Institute Annual Convergence (HEMI). Los Angeles, CA.

Literat, I. (2013). Participatory innovation: The culture of contests in Popular Science Monthly. International Communication Association (ICA) Annual Conference, London, U.K.

Literat, I. (2013). Crowdsourced art and collective creativity. Annenberg Graduate Fellowship Research and Creative Project Symposium. Los Angeles, CA.

Reilly, E., & **Literat, I.** (2013). Designing with teachers: Participatory approaches to professional development in education. Panel organizer. Digital Media and Learning (DML) Conference, Chicago, IL.

Literat, I. (2012). The work of art in the age of digital participation: Theorizing crowdsourced art. International Communication Association (ICA) Annual Conference, Phoenix, AZ. ***Top Student Paper Award.***

Literat, I. (2012). Connected viewing. Flow TV Conference, Austin, TX.

Literat, I. (2012). Visual ways of knowing in social scientific research with children and youth. Global Education Conference. Online via Blackboard Collaborate.

Literat, I. (2012). Engaging teachers in professional development: A new framework for participatory PD. Global Education Conference. Online via Blackboard Collaborate.

Felt, L., Vartabedian, V., **Literat, I.**, and Mehta, R. (2012). Explore locally, excel digitally: A participatory learning after-school program for enriching citizenship on- and offline. National Communication Association (NCA) Annual Conference, Orlando, FL.

Literat, I. (2012). Participatory drawing as a visual research method with children and youth. International Communication Association (ICA) Annual Conference, Phoenix, AZ.

Literat, I. (2012). The limits of participation: Policing virtual worlds? Cultural Studies Association Annual Conference, San Diego, CA.

Literat, I. (2011). Shifting notions of materiality in future learning spaces. Global Education Conference (via Elluminate).

Literat, I. (2011). Virtual bridges: Stimulating intercultural understanding and ethnic tolerance through virtual interaction. Global Education Conference (via Elluminate).

Literat, I. (2011). Romanian post-revolutionary political discourse. National Communication Association (NCA) Annual Conference, New Orleans, LA.

Literat, I. (2011). Integrating Communication Infrastructure Theory with Entertainment-Education: An ecological solution to common challenges. National Communication Association (NCA) Annual Conference, New Orleans, LA.

Literat, I. (2011). The rags, the apron and the zootsuit: The image of African-Americans in wartime cartoons. International Communication Association (ICA) Annual Conference, Boston, MA.

Literat, I. (2011). Cultural innovation and narrative synergy in R. Kelly's Trapped in the Closet. International Communication Association (ICA) Annual Conference. Virtual Overlay. Boston, MA.

Literat, I. (2011). Measuring new media literacies; towards the development of a comprehensive assessment tool. Teachers College Educational Technology Conference (TCETC). New York, NY.

Literat, I. (2011). The gendered participation gap: Training women in developing countries to teach new media literacies. Teachers College Educational Technology Conference (TCETC). New York, NY.

Literat, I. (2011). Exploring the characteristics of participatory learning. Digital Media and Learning (DML) Conference, Long Beach, CA.

Literat, I. (2010). New media literacies: The core challenges of implementation and assessment in international contexts. Global Education Conference. Online.

GRANTS, AWARDS AND FELLOWSHIPS

Priscilla Wohlstetter Faculty Mentoring Award   2025
Teachers College, Columbia University
College-wide award given annually to one faculty member in recognition of exceptional commitment to mentoring students

Top Paper Award   2025
Communication and Technology Division, International Communication Association
For the paper: "'Glow Up With Me': Portraits of College Student Life on YouTube" [co-authored with Sonia Kim]

Provost's Investment Fund Award   2024-2025
Teachers College, Columbia University ($20,000)
For the research project: "Supporting the Professional Development of Doctoral Students at Teachers College: A Sustained, Interdisciplinary, Community-Based Approach"

Top Paper Award   2023
Intercultural Communication Division, International Communication Association
For the paper: "Mapping the Information Landscapes of Sudanese Youth: Implications for Media Literacy Education" [co-authored with Abubakr Abdelbagi]

Faculty Collaboration Grant   2022-2023
Teachers College, Columbia University ($20,000)
For the research project: "Suspending Closure: Toward Multimodal and Arts-Based Futures in Research and Public Scholarship"

Provost's Investment Fund Award   2021-2022
Teachers College, Columbia University ($20,000)
For the research project: "Learning about Fake News through Online Play: The Design, Development and Evaluation of a Digital Game for Media Literacy Education"

Early Career Award   2020
Media, Learning & Culture Special Interest Group
American Educational Research Association (AERA)

Spencer Foundation Research Grant   2019-2021
Principal Investigator ($49,619)
For the research project: "Youth Collective Political Expression on Social Media: Communication Within and Across Political Differences"

Richard Lounsbery Foundation Research Grant   2019-2020
Co-Principal Investigator ($100,000)
For the research project: "STEAMnasiums for Teacher Learning: A Research, Development, and Demonstration Project"

Provost's Investment Fund Award   2019-2020
Teachers College, Columbia University ($20,000)
For the research project: "Fake News, Misinformation and Media Literacy in Today's Digital Media Ecosystem"

Federal Work Study Faculty Award   2019-2020
Teachers College, Columbia University
In support of media literacy research at the Media & Social Change Lab (MASCLab)

Best Empirical Paper   2019
Media, Learning & Culture Special Interest Group, American Educational Research Association (AERA)
"Gamifying Fake News: Playful Approaches to News Literacy Education for Middle School Students"

Dean's Faculty Diversity Research Award   2018-2019
Teachers College, Columbia University
For the research project: "From Ethical to Equitable Design: Amplifying Underrepresented Youth Voices in Digital Technology Design"

First Place (Social Sciences and Humanities)   2014
University of Southern California Graduate Research Symposium
Awarded the top prize out of all USC graduate research projects, as determined by an interdisciplinary panel of faculty judges

Best Romanian Student Abroad (North America)   2014
Liga Studentilor Romani din Strainatate [League of Romanian Students Abroad]
Bestowed by the Romanian government, and awarded during a special ceremony at the Romanian Parliament

Oxford Internet Institute Summer Doctoral Program Award 2013
University of Oxford, UK

HASTAC Fellowship 2012-2013
Humanities, Arts, Science and Technology Advanced Collaboratory (HASTAC)

Phi Kappa Phi Student Recognition Award 2012
University of Southern California
Awarded by the President of the University of Southern California for outstanding achievements in research

Top Student Paper Award 2012
Visual Communication Division, International Communication Association
For the paper:"The work of art in the age of digital participation: Theorizing crowdsourced art"

First Prize, Global Health Awareness Art Competition 2012
Institute for Global Health, University of Southern California

Provost's PhD Fellowship 2010-2015
University of Southern California
The university's most prestigious PhD fellowship, guaranteeing 5 years of financial support

The Modern Story Fellowship 2009-2010
The Modern Story, San Francisco
Yearlong fellowship to establish and teach digital storytelling curricula in Indian public schools

David Goldberg Prize 2009
Middlebury College
Awarded by the Department of Film and Media Culture, for excellence in the study of film and media

Phi Beta Kappa Academic Honors Award 2009
Phi Beta Kappa Society

Davis United World College Foundation Scholarship 2005-2009
Middlebury College
Merit-based scholarship providing full financial support for all 4 years of undergraduate study

M.M. Young Foundation Scholarship 2003-2005
Lester B. Pearson United World College
Merit-based scholarship for international education at United World College

Kwok-Leung Li Foundation Scholarship   2003-2005
Lester B. Pearson United World College
Merit-based scholarship for international education at United World College

Pro Juventute Recognition Award   2003
Mayor's Office, Timisoara, Romania
Awarded by the Mayor of Timisoara for outstanding academic achievements

COURSES TAUGHT AT TEACHERS COLLEGE

- MSTU 4016: The History of Communication
- MSTU 4028: Technology and Culture
- MSTU 5102: Art in the Digital Age: Implications of New Media Technologies for Culture and Creativity
- MSTU 5606: Theoretical Approaches to the Study of Communication and Culture
- MSTU 6100: Digital Research Methods: Qualitative Analyses of Online Data
- MSTU 6532: Seminar in CMLTD: Art, Media & Communication

INVOLVEMENT IN LABS AND RESEARCH CENTERS

Media and Social Change Lab (MASClab)   2015-Present
Associate Director

Digital Futures Institute   2021-Present
Affiliated Faculty

Visual Research Center   2017-2022
Affiliated Faculty

Global Citizens Club   2017-2020
Faculty Mentor

DOCTORAL ADVISING

Primary Advisor

Current:
- Madeline Stillman McGee
- Sonia Kim

- Shell Avenant
- Abu Abdelbagi
- Charlotte Price

Graduated:
- Monica Meng (defended Spring 2024). "Breaking barriers with laughter: Stand-up comedy and feminist online expression in contemporary China"
- Paul Joseph Stengel (defended Spring 2020). "The inputs, mediators, and outcomes of collaborative MOOC development teams"
- Candace Bratton (defended Fall 2019). "Lurking, learning, and leading: Educator participation in Twitter edchats"
- Sandra Markus (defended Spring 2019). "Through the eye of a needle: Craftivism as an emerging mode of civic engagement and cultural participation"
- Alena Cybart-Persenaire (defended Spring 2017). "Resurrecting dinosaurs: How print journalism production using mobile phones impacts marginalized students in a high school classroom"

Secondary Reader

- James Shanahan (defended Spring 2024). "A critical analysis of youth and adult discourses about the transition to high school on TikTok, school websites, and in counseling texts"
- Kyle Matthew Oliver (defended Spring 2022). "Becoming tapestry: A multimodal ethnographic podcast exploring storytelling and belonging in a faith-adjacent foster youth mentoring network"
- AL Liou (defended Spring 2022). "Equals, relatives, and kin: Growing intergenerational solidarity between youth activists and their adult accomplices"

Chairperson / 3rd Reader

- Chelsey Barber (defended Spring 2025). "Cyborg composing: Feeling spectres in AI intra-actions"
- Tasnim Aziz (defended Spring 2025). "Youth take action: Reclaiming the world through environmental science and digital activism"
- Vikramaditya Joshi (defended Spring 2025). "Building resilience to hate in K-12 schools and universities across the United States of America"
- Yuen Lam Law (defended Spring 2025). "The power of visualizing one's engineering journey: An intersectional exploration of undergraduate women's self-efficacy"
- Linda Moftah (defended Spring 2024). "The racialized rhetoric of elite education: Standardized exam admissions in New York City's specialized high schools"
- Zsuzsanna Kozmane-Fejes (defended Fall 2022). "The history of periodicals in Hungarian secondary mathematics education"
- Joshua Jenkins (defended Spring 2022). "Teacher perspectives on literacy assessment in a social media space"

- Cristina Salazar Gallardo (defended Spring 2017). "Literacy practices and identity: The case of the DREAMers"
- Katherine Williams (defended Spring 2016). "Motivation and technology learning in healthcare"
- Zhou Zhou (defended Spring 2016). "VICTOR: Designing an analytical framework for video-driven professional education discourse"

Outside Reader

- Jasper Tolarba (defended Spring 2025). "Effects of fully immersive virtual reality on nurses' knowledge, decision-making, self-efficacy, and engagement"
- Ivy Torres (defended Fall 2023). "Cardiac arrest in pregnancy escape room: An experimental education approach in a concurrent maternal and neonatal emergency response"
- **Iikka Pietilä** (defended Spring 2022). "Studies of digital solutions supporting societal participation of youths" - External pre-examiner, Tampere University, Finland.
- Mary-Andree Ardouin-Guerrier (defended Spring 2021). "Assessing the role of smartphone applications as an educational tool for increasing knowledge and awareness of volatile organic compound exposure"
- YongHong McDowell (defended Spring 2021). "Undergraduate student misconceptions within calculus concepts"
- Ashley Mask (defended Spring 2020). "Wayfinding for novice art museum educators: A post-intentional phenomenological exploration"
- Pamela Booth (defended Spring 2019). "Behaviour analysis catalyst for perspective transformation and perceptions of interpersonal effectiveness"
- Edward Getman (defended Fall 2019). "Age, task characteristics, and acoustic indicators of engagement: Investigations into the validity of a technology-enhanced speaking test for young language learners"
- Jason Gaines (defended Spring 2018). "Music technology and the conservatory curriculum"
- Ciaran Friel (defended Spring 2018). "How activity monitor use is associated with motivation and physical activity behavior"
- Safiyah Satterwhite (defended Fall 2017). "Ground up leadership: An online course designed to aid education entrepreneurs in launching new ventures"
- Shawn McCann (defended Spring 2017). "Mobile learning for flow: Use of mobile devices to develop flow traits"
- Joanne Duncan-Carnesciali (defended Spring 2016). "An evaluation of the innovation of e-health featuring a diabetes self-management program delivered using avatar-based technology"

SERVICE TO THE COLLEGE, PROFESSION AND COMMUNITY

Service to Teachers College

- **Program and Institutional Leadership:**
  - Program Director, Communication, Media & Learning Technologies Design (CMLTD), 2024-present
    - CMLTD MA Program Revamp - Faculty Lead, 2024-present
    - CMLTD PhD New Program Creation - Faculty Lead, 2023-present
  - Chair, CMLTD Faculty Search (Assistant Professor, tenure-track), 2024
  - Co-Chair, CMLTD Lecturer Search, 2024 (with Nathan Holbert)
  - Member, CMLTD Lecturer Search, 2023 (Chair: Nathan Holbert)
  - Associate Director, Media and Social Change Lab, 2015-present
- **Mentorship and Student Development**
  - Doctoral Student Professional Development Initiative (co-led with Haeny Yoon), 2023-present
  - Career Advisory Board, TC Next, 2024-present
  - Provost's Student Excellence Awards Selection Committee, 2024
  - Faculty Mentor, MASCLab Writing Group, 2017-2020
  - Faculty Mentor, Global Citizens Club, 2017-2020
- **College-Wide Governance and Committee Work:**
  - Faculty Executive Committee (FEC) - MST Representative, 2024-present
  - Academic Programming Subcommittee (APS) - MST Representative, 2024-present
  - FEC Ad-Hoc Committee on Policies, 2024-present
  - Artificial Intelligence and Pedagogy Working Group, 2023-present
  - Faculty Committee on the Doctoral Degree, 2024-present
  - Rita Gold Center Director Search, 2023
  - EPSA Faculty Search Committee (Assistant Professor, Politics and Education), 2022-2023 (Chair: Jeff Henig)
  - Faculty Salary Committee, 2022-2023
  - Provost's Advisory Council, 2020-2022
  - Program Adjacencies Group, Fall 2020
  - Faculty Advisory Committee (FAC), 2017-2021
  - Department of External Affairs (DEA) Faculty Liaison Committee, 2016-2021
  - Medalist Advisory Committee, 2019
  - Faculty Development Advisory Committee (FDAC), 2016-2018
- **Research and Grant Review:**
  - Faculty Review Committee, Research Dissertation Fellowship Awards, 2015-present
  - Faculty Review Committee, Dean's Grants for Student Research, 2015-present
  - Transmediation Fellowship Review Committee, 2024
  - Center for History & Education (CHE) Dissertation Fellowship Committee, 2023-present
- **Selected Involvement in Teachers College and Columbia University Events:**

- ○ Organizer: MediaFest (annually, since 2016); Not My Day Job: A PowerPoint Party for TC Faculty (2025); Visual Reserach for Social Change Graduate Student Conference (2021); STEAMnasium (2017-2019);
- ○ Keynote presenter: Columbia University Institute for the Study of Human Rights; Italian Academy; Columbia University Zuckerman Institute's Stavros Niarchos Foundation Brain Insight Lecture; CU Department of Political Science; Learning Analytics Summer Institute; TC Come Together Series, etc.
- ○ Panelist: Board of Trustees presentations (e.g. on generative AI, online civic education, STEAMnasium); Academic Festival panels (media literacy, new media and social change, STEAM learning); Alliance Program at Columbia University (transatlantic workshop on education and racism; STEM Education Symposium (online civics); TC Office of Student Affairs (Casual Conversations series)), Teachers College (December 2019).

Professional Leadership and Service

- **Editorial Leadership and Scholarly Review**
  - ○ Editorial Board Member, Journal of Media Literacy Education, 2019-present
  - ○ Editorial Board Member, Possibility Studies & Society, 2022-present
  - ○ Editorial Board Member, Media and Communication, 2019-2024
  - ○ Journal reviewer: New Media & Society; International Journal of Communication; Information, Communication & Society; Qualitative Research; Political Communication; Youth & Society; Journalism & Mass Communication Quarterly; Journal of Media Literacy Education; Learning, Media & Technology; Computers & Education; British Journal of Educational Technology; Visual Studies; Critical Arts; Digital Creativity
  - ○ Conference reviewer: International Communication Association, Association of Internet Researchers, American Educational Research Association
  - ○ Book manuscript reviewer: MIT Press, Palgrave, Oxford University Press
  - ○ Grant reviewer: Spencer Foundation, Trond Mohn Foundation (Norway)
- **Professional Organizations - Leadership Roles:**
  - ○ Program Chair, Media, Culture & Learning (MCL) Special Interest Group, American Educational Research Association (AERA), 2020-2022
  - ○ Board Member, National Association for Media Literacy Education (NAMLE), 2019-2021
  - ○ Member, Association of Internet Researchers (AoIR) Ethics Working Group, 2016-present
- **Academic Mentorship and Development:**
  - ○ Senior Mentor, Association of Internet Researchers (AoIR) Early Career Scholars Initiative
  - ○ Mentor, Columbia Global Emerging Displaced Scholars Fellowship, Columbia Global Centers

- ○ Early Career Award Committee, Media, Learning & Culture Special Interest Group, AERA
- **Expert Testimony:** Legal challenge to Texas TikTok ban, Knight First Amendment Institute at Columbia University, 2024

Community Engagement and Public Service

- **Educational Outreach:**
  - ○ **Public speaking** on youth digital participation and online political expression—for diverse audiences, including:
    - ■ high school youth (e.g. Model UN Assembly; DemocracyReady Youth Cohort);
    - ■ college students (e.g. at NYU, CUNY, MIT, George Brown University, multiple guest lectures nationally and internationally)
    - ■ school administrators (e.g. Klingenstein Heads of School Program)
    - ■ parents (e.g. P.S. 125 Ralph Bunch School), etc.
  - ○ **Media literacy workshops** at community events (e.g. Media Literacy Week, NYC Media Lab Expo) and K-12 schools (e.g. Robert Louis Stevenson High School, NYC iSchool)
  - ○ **Educational consultation and advisory work**: Pro bono work with nonprofits on social media policy and digital citizenship programming (e.g. the Lincoln Center for Performing Arts; Corporation for Public Broadcasting; Public Arena Playbook; Local Civics)
  - ○ **Policy advocacy**: NY State-level regulatory efforts and media literacy legislation via DemocracyReady NY Coalition
- **International Development and Mentorship:**
  - ○ Mentor, Blue Heron Foundation, 2012-present
  - ○ Member, Fundatia CAESAR (Center for Accessing the Expertise of Students and Alumni from Romania), 2015-present
  - ○ Field Coordinator and Digital Storytelling Instructor, The Modern Story Fellowship, Hyderabad, India, 2009–2010
- **Consulting**: Expert consulting for technology companies, media organizations, brands, and nonprofits on youth digital engagement, social media, and online political expression. Clients have included TikTok, Netflix, Warner Brothers, Airbnb, and Coca-Cola, among others.
- **Local Community Engagement:**
  - ○ Staff Appreciation Committee, Rita Gold Early Childhood Center, 2023-present
  - ○ Parent Board, Red Balloon Early Childhood Center, 2020-2021
  - ○ Member, Chicken Committee, Gatehouse Community Garden, 2024-present

PROFESSIONAL AFFILIATIONS

- International Communication Association (ICA)

- Association of Internet Researchers (AoIR)
- American Educational Research Association (AERA)
- National Association for Media Literacy Education (NAMLE)

MEDIA COVERAGE & PUBLIC ENGAGEMENT

Research featured in 100+ media outlets including The New York Times, The Washington Post, CNN, PBS NewsHour, and international publications across 15+ countries.

Expert Commentary and Analysis

Major National & International Outlets

The New York Times

- "At Ticketmaster hearing, Taylor Swift lyrics were the headliner" (January 2023)
- "Securing the TikTok vote" (March 2022)
- Interview feature story: "TikTok is shaping politics. But how?" (June 2020). Also reprinted in **Forbes**
- "How to talk about social media and the Capitol insurrection: A guide for teachers" (January 2021)
- "How to declutter your digital life" (September 2020)
- "N.Y. creates 'containment zone' limiting large gatherings in New Rochelle" (March 2020)

The Washington Post

- "How Harris won at TikTok but lost the election" (November 2024) - Also published in **The Boston Globe**
- "John McEntee and Walter Masterson are flint and steel on TikTok" (September 2024)
- "Young people support Gaza's. Critics blame TikTok" (November 2023)
- "This dissident uses Chinese-owned TikTok to criticize China's government" (March 2023)
- "Gen Z activists are influencing the abortion debate on TikTok" (June 2022)

The Guardian

- "Teens much more likely to believe online conspiracy claims than adults" (August 2023)
- "Politicians too scared to take on tech firms, says former senior Met officer" (August 2023)
- "TikTok 'frog army' stunt could have grave consequences, experts warn" (July 2022)
- "Astroworld disaster fuels wave of satanic conspiracy theories on TikTok" (November 2021)
- "Apply liberally: the TikTok teens fighting political battles with makeup" (March 2021)

Bloomberg

- "Divest-or-ban law rattles TikTok influencers pushing pro-Biden content" (April 2024)
- "Nukefluencers are on a quest to push clean power from reactors" (October 2023)
- "Inside TikTok's fight to avoid a US ban" (March 2023)
- "Ban TikTok? Yes, but Congress needs to explain why" Bloomberg Opinion (March 2023)

POLITICO

- "What Democrats don't understand about Joe Rogan" (November 2024)
- "TikTok's Ron DeSantis obsession" (November 2023)
- "Dem attorneys general use new media to mount Trump resistance" (April 2025) - Also shared on KTLA-5 News

Other Major National Outlets

- **CNN**: "Politics on TikTok is anything but boring" (November 2020)
- **NBC News**: "TikTok ban would be 'a slap in the face' to young Democratic voters, activists warn" (March 2023); "Ukraine fights back on TikTok, where war is fought with memes and misinformation" (March 2022)
- **CBS News**: "3 reasons behind the unsettling glorification of Luigi Mangione" (December 2024)
- **USA Today**: "'I-told-you-so moment': Young voter advocates urge parties to take them seriously after midterms" (November 2022); "Speaking the language of TikTok: Politicians court young voters by using Gen Z humor online" (July 2022)
- **Vox**: "Is TikTok breaking young voters' brains?" (June 2024)
- **The Atlantic**: "What are abortion code words even for?" (July 2022)
- **Business Insider**: "Twitter and TikTok user's election projections are completely warped" (November 2024); "Alexandra Hunt is on OnlyFans and running for Congress" (May 2022)
- **The Daily Beast**: "Could John Fetterman shitpost his way to the Senate?" (July 2022)
- **Newsweek**: "TikTok's next big Gen Z trend might be viral protests" (July 2021)
- **The Boston Globe**: "In the real world Biden and Trump are enemies. But on TikTok? Be still my beating heart" (July 2024)
- **New York Daily News**: "NY may have passed new laws making social media less addictive for kids, but real change is still a ways off" (June 2024); "COVID's lost generation: Isolation, anxiety present challenges to NYC school kids" (December 2023)
- **WIRED**: "The TikTok teens trying to meme the vote" (October 2020)
- **MIT Technology Review**: "How a ban on pro-Trump patterns unraveled the online knitting world" (March 2020)
- **The Christian Science Monitor**: "Beyond silly videos: Why TikTok matters" (January 2020)
- **Ars Technica**: "TikTok—banned or not, it's probably here to stay, an Ars Frontiers 2023 recap" (May 2023)
- **OneZero**: "Why you can't look away from TikTok" (August 2020)

- **mic.com**: "Could TikTok be the thing that finally gets young voters to the polls?" (October 2020); "Is TikTok a looming political disaster?" (November 2019)
- **Popular Science**: "Crowdsourcing through the ages" (February 2014)
- **Dazed**: "Is the golden age of TikTok already over?" (January 2025)

Television & Broadcast Media

- **PBS NewsHour**: "Trump's success among young men illustrates influence of online 'manosphere'" (November 2024); "How anonymous social media apps like Yik Yak can empower racist trolls" (April 2023)
- **CNN**: "Politics on TikTok is anything but boring: Here's how Gen Z TikTokers are already influencing the election" (November 2020)
- **ABC News Live**: "Activists call for civility in abortion debate" (November 2022)
- **Al Jazeera**: "Should TikTok be banned?" (August 2020)
- **VICE News/VICE on Showtime**: "Three borders, one war, & generation TikTok" (May 2020); "How coronavirus is finally fulfilling the Internet's promise" (April 2020)

Major International Outlets

- **Germany:** "Trump vs. Biden: Wer gewinnt auf TikTok? [Trump vs. Biden: Who wins on TikTok?]" **ZDF** (June 2024); "Das mächtige Netzwerk [The mighty network]" **Die Zeit** (August 2020)
- **Switzerland:** "Dans la guerre des images en Ukraine, avantage Zelensky [In the war of images in Ukraine, Zelensky has the advantage]" **Le Temps** (March 2022)
- **Austria:** "Wilkommen im WarTok [Welcome to WarTok]" **Falter** (March 2022)
- **Canada:** "TikTok is under intense scrutiny when it comes to U.S. politics, but candidates can't afford to stay away" **The Globe and Mail** (June 2024); "Savvy TikTok campaigns give NDP an edge with Gen Z voters" **The Toronto Star** (August 2021); "Trumped-up anxiety? On TikTok, Americans tell Canadians: 'Please, invade us'" **The Toronto Star** (October 2020)
- **Spain:** "'Tiktokers' y 'kpopers' se adentran en la arena política [TikTok users and K-pop fans enter the political arena]" **El País** (July 2020)
- **Mexico:** "El COVID no existe: entendiendo la propagación de rumores [COVID doesn't exist: Understanding the spread of misinformation]" **Animal Político** (June 2020)
- "A guerra entre Donald Trump e Kamala Harris pela geração Z [The war between Donald Trump and Kamala Harris for generation Z]" **Universo Online** (August 2024)
- **Romania:** "Faima lui Cumpănaşu pe TikTok e doar o parte din poveste [Cumpanasu's fame on TikTok is just one part of the story]" **DoR Concentrat** (January 2021); "Anul TikTok [The year of TikTok]" **DoR Concentrat** (July 2020)

Educational & Specialized Media

- **The Chronicle of Higher Education**: "What colleges should know about the new Yik Yak" (August 2021)

- **Columbia Magazine**: "How social media affects the teenage brain" (October 2024)
- **Columbia News**: "Is social media a valid way for young people to express their political views?" (January 2025)
- **Columbia Spectator**: "From blogging to Sidechat: A short history of social networking at Columbia" (December 2024)
- **Education Week**: "Putting the freak-out over social media and kids' mental health in historical context" (April 2024); "Students think social media is fine, but teachers see a mental health minefield" (March 2024); "Forget critical race theory in the classroom. Kids are learning about race on TikTok" (July 2021)
- **EdSurge**: "Forget critical race theory in the classroom. Kids are learning about race on TikTok" (July 2021)

Coverage in Teachers College News

- "Celebrating TC's 2025 faculty appreciation awards" (May 2025)
- "Pulitzer prize won for project supported by TC doctoral candidate Abu Abdelbagi" (May 2025)
- "Unlocking creative scholarship with Mediafest 2025" (May 2025)
- "Meet our 2025 impact spotlight honorees" (April 2025)
- "Why GenZ's online politics matters" (November 2024)
- "Even artificial intelligence optimists are concerned about the risks of visual misinformation" (October 2023)
- "5 ways to integrate the 2024 election into the classroom" (September 2024)
- "TikTok is the picket line and the voting booth" (September 2022)
- "A closer look TC's impact during New York civic learning week" (April 2024)
- "A call for New York State to dramatically improve media literacy education" (June 2020)
- "Reality check: Using media literacy to push back on fake news" (April 2020)
- "Ruminate on this: A game to help young news consumers avoid getting... LAMBOOZLED!" (April 2020)
- "Catching up with the post-Google generations" (May 2019)
- "A medium to support the message" (May 2019)
- "Civically engaged, in their own spaces" (January 2019)
- "Unraveling the politics of knitting" (September 2019)
- "Unconventional wisdom: The new civics" (Spring 2017)

Op-Eds

- **Psychology Today**: "'It's just a trend': The gaslighting of digital activists" (April 2025)
- **Ms Magazine**: "Not your mother's activism: Young women's political expression on social media" (December 2024); "The nonstandard project: Breaking standards in youth activism" (February 2021)
- **The Hechinger Report**: "Youth of color and young women use social media the most, so why are most digital technology developers white men?" (January 2020)

Podcast Interviews

- **BBC News Podcast**: "Politics and appearance: Mangione's supporters explained," The Mangione Trial (May 2025)
- **How Do You Like It So Far?** (upcoming)
- **Social Media & Politics Podcast**: "Youth political expression on social media," hosted by Michael Bosetta, Lund University (April 2025)
- **Pop & Play Podcast**: "How does fandom shape our lives and politics?" Digital Futures Institute, Teachers College (March 2025); "Reality TV with Ioana Literat" (April 2022)
- **The SIP**: "Expressive citizenship," Smart Family Institute for Communication, Hebrew University of Jerusalem
- **Indelible Voice**: "Thinking together will make writing better: Neta Kligler-Vilenchik and Ioana Literat on collaborative writing" (December 2024)
- **Perkins Platform**: "Political expression and participation: How today's youth are involved" (December 2020)
- **Media & Social Change Lab Podcast**: "Alone together: Sounds of the pandemic" (April 2021); "What is media literacy?" (July 2020); "Youth political participation and online creativity" (May 2017)